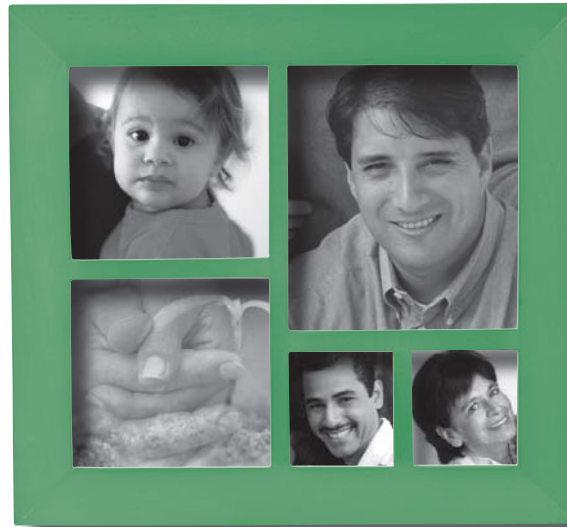




The Maple Counseling Center



Your Friend in the Community

The Maple Counseling Center

9107 Wilshire Boulevard, Lower Level

Beverly Hills, CA 90210

Tel. (310) 271-9999

Fax (310) 247-4910

info@tmcc.org

www.tmcc.org

Hours of Operation

Monday–Thursday: 8:00am to 9:00pm

Friday: 8:00am to 5:00pm

Saturday: 9:00am to 1:00pm



The Maple Counseling Center



CARING: A WAY OF LIFE

Growing up. Growing old. Growing wise.
These are life's basic challenges, and all of us
face them in different ways.

Imagine you're a senior citizen just trying
to make ends meet on a fixed income. Or
a teenager facing pressure from peers to
experiment with drugs or alcohol. Or facing
the loss of your job, then perhaps your house,
your spouse and...what's left?

What's left is—hope! Through The Maple
Counseling Center (TMCC) you can regain
confidence that life can go on in a healthy,
productive manner.

The Center is a private nonprofit community counseling center that helps people face the challenges of difficult emotional times with professional guidance.

The Center was founded in 1972 to provide affordable mental health counseling, regardless of a client's ability to pay. At first, it was a way to address teenage drug abuse in Beverly Hills. Over the years, services have expanded to meet a spectrum of needs throughout the wider Los Angeles area community.

The Center is considered one of the most comprehensive and innovative community counseling centers in the country. We're honored to have this distinction. Over the years, we've helped tens of thousands of people.



"It also is important to note that treatment for mental illness and substance abuse disorders are cost effective.

Financially untreated mental and addictive disorders cost our nation billions of dollars in lost productivity.

The distressing social results can include suicide, crime, and homelessness.

...

We can't afford not to provide mental illness and substance abuse treatment."

Tipper Gore



CRISIS AND COMPASSION

"With all of our psychologists and counselors on vacation that week, it was a wonderful feeling to be able to turn to you for assistance. Your immediate response to our request brought the needed support to [people who] ... have experienced a significant loss. The praise and heartfelt gratitude expressed by those your team worked with was the strongest praise imaginable. ...

Once again, The Maple Counseling Center has demonstrated how very important you are to this community!"

Dr. Nancy E. Wolf

Former Director of Pupil Personnel Services at BHUSD



"TMCC provides law enforcement a specialized service that allows the street officer the ability to truly serve and protect our community."

*Frank Fabrega,
Assistant Chief of
Police, Los Angeles
World Airports
Police*

The Center responds to crisis with highly motivated professionals, interns and volunteers.

The Crisis Response Team (CRT) is a powerful program that reaches out to offer free brief, timely intervention to victims, survivors, and witnesses of crimes and disasters. Responding to a call from police, sheriff, fire departments, hospitals, or other designated agencies, volunteer teams help survivors of a robbery or traffic fatality, family members of a suicide, or any other life threatening situation. Currently, the service area includes Beverly Hills, West Hollywood, Marina del Rey, Baldwin Hills, Culver City, Santa Monica, Malibu, and Lost Hills.

CRT counselors are on call 24/7. This program is made possible through the assistance of the City of Beverly Hills, the City of Culver City, and the City of West Hollywood.

The Center's after hours Helpline provides limited access to a counselor for people in crisis until they can be referred or seen at the Center.

CARING PROFESSIONALS AND STAFF

Like a fine teaching hospital, TMCC has a highly respected training faculty. Supervision is provided by the Center's multi-disciplinary staff of licensed professionals from the fields of psychiatry, clinical psychology, social welfare, and marriage and family therapy. The counseling is conducted by interns with intensive staff supervision. Interns are accepted once a year through an interview process.

NO ONE IS TURNED AWAY FOR LACK OF FUNDS

Whether you are a child, teenager or senior citizen, you won't be turned away for lack of funds. Counseling fees are on a sliding scale, based on ability to pay. Forty-three percent of our client population is unemployed, disabled or retired and 48% earn less than \$20,000 a year.

The average fee charged to a client falls far below the cost to provide the services. That's why we rely on the generosity of caring people to supplement TMCC's funds.

One person in distress can affect all of us. Untreated mental and addictive disorders result in poor work performance and can also lead to suicide, homelessness, and crime. The patient does not suffer alone: Family members, friends, and co-workers may be affected by untreated and addictive disorders.



"The Center is simply one of the best run psycho-therapeutic training centers in Southern California. It is a gift to the community of mental health."

*Bob Davis, PhD
Former Dean of
Graduate Studies
at Ryokan College*





"The Center represents all that makes a community great: dedicated individuals who place the needs of others in the forefront. I am proud to support this remarkable concern, and I only hope that other cities nationwide will look to The Maple Counseling Center as a prototype for serving the greatest needs of their communities."

*Fred Hayman,
Chairman and CEO
"Fred Hayman
Beverly Hills"*

The Center is on the frontlines to give support and guidance before problems become acute. The Center's programs are supported by individuals, corporations, foundations, the City of Beverly Hills, the City of Culver City, and the City of West Hollywood—all committed to enhancing the quality of life that we share.

The Board of Directors consists of volunteers who spend countless hours raising funds for the Center.





PROGRAM SERVICES

The Center provides a wide variety of mental health and counseling programs. Its primary function is to provide high caliber counseling for individuals, couples, and families.

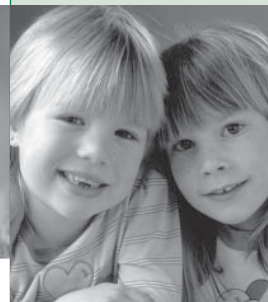
Families in crisis can find help and caring at TMCC.

Group counseling is a very effective way to address specific concerns or age groups.

Currently, there are groups for senior adults, bereavement, interpersonal therapy for both sexes, children of divorce, and women's support. Please call the Center for a current listing of available support groups. Sliding scale is available to those in need.

"If it weren't for The Maple Counseling Center, I don't think I could have survived the devastation I experienced from my mother's sudden death. ...I started having terrible panic attacks and just couldn't stop crying. ... My income dropped considerably as I found it difficult to work. I joined the Bereavement Group and found other adults who were suffering like myself. ... In a strange way we comforted each other with our individual stories. ... Slowly I realized I had to honor my mother and her love for me by living my life to the fullest. Being in the group helped me through the holidays and anniversaries. I am very grateful for the excellent care I received at TMCC."

Former group member





SPECIAL PROGRAMS

Family, Adolescent, and Child Therapy Services

Family members meet in a therapeutic environment to discuss an array of issues. Counseling includes communication and problem solving techniques as well as uniting families in crisis. Although TMCC offers individual counseling to youngsters with problematic behavior, a child is first seen within the context of the family system. Parents and children may then be seen concurrently in individual or group therapy.

Couples Counseling

Couples meet in a therapeutic environment where the emphasis has been identified within a relationship context and issues need to be discussed together.

Parenting Classes

In 6 to 10 week classes, separate groups of parents of pre-school, elementary, and high school children learn better communication and parenting skills. The classes are based on the Systematic Training for Effective Parenting (STEP) model.

Mindful Parenting Groups

An innovative, preventive intervention, Mindful Parenting promotes more secure attachments through enhancing respectful, reflective parenting practices and increasing positive interactions between parent and child. Groups meet for 1.5 hours each week in a developmentally appropriate play environment, where parents can observe, reflect on, and respond to the ordinary flow of attachment and exploratory behaviors in their children.

SCHOOL PROGRAMS

The Center's interns work in the schools to provide one-on-one support to students who have emotional, social, or adjustment difficulties which affect their classroom performance. Schools call on us to provide alcohol and drug prevention programs, individual and group counseling, staff workshops, anger management groups, and crisis counseling. The Center provides services to Beverly Hills Unified School District, Los Angeles Unified School District, The Accelerated School in South Central Los Angeles, and Culver Park High School.

Tutoring Program

Volunteers provide one-on-one after-school tutoring services to children needing academic assistance throughout the school year. Fee is \$50 per month. Scholarships are available to families in need.

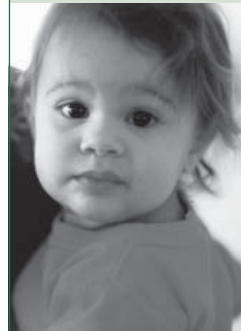
Community Circle Meetings

Through weekly classroom discussions, students learn to be more accepting and understanding of each other. They share their feelings openly and practice effective communication skills.



"I used to think I was a good-for-nothing kid who nobody likes. Ever since Joan arrived, I feel better about myself because she told me to be myself."

*Written by a student
in the Community
Circle Program*





Annabelle Wasserstein Student Peer Counseling Program at Beverly Hills High School

Specially trained students provide psychological counseling and academic tutoring to other students. Confidentiality is maintained. Peer counselors receive ongoing weekly supervision.

Safe Ride Program

On Friday and Saturday nights (from 10:00pm to 2:00am) teenagers who live in Beverly Hills can get a free ride home if they or their driver are under the influence of alcohol or drugs. Transportation is provided by The Beverly Hills Cab Company.

SENIOR PEER COUNSELING

Funded by the City of Beverly Hills, this program offers extensive training in counseling skills to senior volunteers, who then provide low fee counseling services to senior adults. When necessary, in-home or over-the-phone counseling is provided to homebound clients.

HUD Housing Project

A free weekly discussion group meets at the HUD housing project in Beverly Hills to discuss issues of concern to seniors.

Senior Adult Support Group

A weekly group explores the issues relevant to this life stage. Discussion focuses on ways to improve quality of life and to handle losses.



about The Maple Counseling Center

For more than three decades The Maple Counseling Center (TMCC) has helped tens of thousands of people, young and old alike, manage the hurdles of emotional times. The Center is considered one of the most comprehensive community counseling centers in the United States. As a private, nonprofit community mental health center, TMCC offers a gamut of services from family therapy to crisis intervention, and provides an array of psychological counseling services for a wide range of individuals, from senior citizens to infants and from couples to entire families. The Center's philosophy of "never turning anyone away for lack of funds" has extended the reach and hope of wellness to those who cannot afford other counseling. Among TMCC's clients, 43% are unemployed, disabled or retired, and 48% earn below \$20,000 per year. For more information, visit www.tmcc.org.



The Maple Counseling Center

Support The Maple Counseling Center and help someone in need receive affordable psychological counseling.

YES! I'll help The Maple Counseling Center provide low-cost counseling services to children, adults, and senior citizens in the Los Angeles metropolitan area! I'm enclosing a tax-deductible contribution in the following amount:

- \$25
- \$100
- \$250
- \$500
- \$1,000
- \$1,500
- \$2,000
- \$5,000
- Other amount: \$ _____

Name(s) _____
 Address _____
 City/State/Zip _____
 Phone _____
 E-mail _____

My check, payable to TMCC, is enclosed.
 Please bill my: Visa MC Amex Discover
 Account# _____
 Exp. Date _____ CSC (3-digit code on back of card) _____
 Billing Zip _____
 Signature _____



please detach and mail to
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