



November 15, 2011

Dear TMCC Partner,

In 2012, The Maple Counseling Center (TMCC) will celebrate its 40th year of helping our community. Annually, over 3,000 men, women, and children seek out the counseling services of TMCC and your gift assures our doors remain open.

During this past year, TMCC has focused on its core mission to provide affordable, expert counseling for individuals, couples, and families. This has enabled us to remain strong in the face of continued economic challenges. Additionally, your gifts during this time contributed to keeping TMCC's mission accessible to our community, both at the Center and in our local schools. Of the TMCC \$1.3 million budget, individual gifts represent over 10% of our annual revenue.

Please consider the difference your gift will make. Where would these people have gone for help if TMCC were not here for them?

- ***Anna came to TMCC for help because she was terrified of her husband.*** Anna's counselor helped her understand that her husband had no right to frighten her. Counseling helped Anna learn to assert herself. She and her husband have recently begun couples counseling to address the challenges in their marriage.
- ***Dan is a single parent of two children.*** Losing his wife suddenly and overwhelmed with financial and parental responsibilities, he sought help at TMCC. Dan and his children discussed their loss and the changes taking place in their lives, and they developed effective skills to deal with the new life they are facing.
- ***Sam, an older adult, lost his wife after 51 years of marriage.*** He began individual therapy at TMCC and six months later joined our bereavement group. Sam says, "I have gotten my life back. The pain is still there, but I can live my life again."

The primary reason TMCC is able offer low cost counseling is our highly regarded intern-training program for graduate students in mental health professions. We provide professional supervision and program coordination by an outstanding team of mental health clinicians, and still manage to keep our administrative overhead very low.

Please make The Maple Counseling Center your charity of choice this holiday season. Donors like you ensure that *no client is ever turned away for lack of funds*. We are a resource for you, your loved ones, and neighbors when you need help. Your contribution to TMCC, in any amount, will make a difference.

Our Board of Directors, Staff, and the Clients wish you a very Happy Holiday Season.

Sincerely,



Marcy Kaplan, CEO