

**FADE IN:**

VOLUME UP ON A BLACK SCREEN: As an outline of a MAPLE LEAF slowly appears, A CACOPHONY OF MALE AND FEMALE VOICES, young/old speaking about their struggles. We are unable to make out specifically what is being said, but we have a sense there is much going on in each narrative. Every once in a while, a voice raises above the rest.

GRAPHIC: Sentences appear on screen (and are spoken in voice over) with a few words highlighted from each. As the sentence fades, the highlighted words linger a second longer, accentuating the universality of each.

**MAN (V.O)**

When my dad died **I couldn't deal with it** on my own.

**WOMAN (V.O.)**

I was crying all the time. **I needed help** to feel better.

**CHILD (V.O)**

**I was afraid** if mommy got really mad, something bad would happen.

VOICES FADE. MUSIC crescendos as GRAPHIC: "The Maple Counseling Center" appears. GRAPHIC replaced with next GRAPHIC: "We are listening."

**NARRATOR(V.O.)**

The Maple Counseling Center has been a leader in community based mental health services since 1972. We believe everyone should have access to quality mental health care regardless of their ability to pay.

At your first meeting with an assessment counselor, we start responding to your specific needs.

GRAPHIC: "In their own words..."

MUSIC UP.

PASSAGES written in readable script appear on screen next to correlating photos of individuals.

**TARA, 27**

It was important for me to tell my story at my own pace and without worrying I'd be judged.

**DAMIEN, 17**

My parents thought everything was fine, but it wasn't. I started drinking with my friends when I was 14.

**JEFFREY, 47**

After one especially bad fight, I asked myself how did my wife, a woman I'd known for 15 years... become such a stranger?

END NAME/AGE GRAPHIC

**NARRATOR(V.O.)**

Providing the treatment are masters and doctoral level students selected from some of the finest graduate schools in the country.

An internship at TMCC is both rigorous and highly regarded. Dedicated licensed clinicians, each with many years in the field, supervise the treatment closely and provide expert, in-depth training.

TMCC believes thoughtful self-exploration is fundamental to long term change. And we address the whole person, not just the symptoms.

PASSAGES written in readable script appear on screen next to correlating photos of individuals.

**TROY, 25**

Who I really am as a man, is not who my parents envisioned. And that's hard on all of us. At least now, I can live openly and work on my relationship with them... little by little.

**HEIDI, 38**

I had lived with depression for so long that I didn't remember how to feel joy. I needed to learn how to have relationships with people... I needed to have some hope.

END NAME/AGE GRAPHIC

**NARRATOR(V.O.)**

TMCC provides resources to meet the needs of every person in the family.

Group therapies designed for adults, seniors and children offer an additional layer of feedback and support.

Couples in distress can learn how to approach conflict and rebuild trust.

Parents of teens can find ways to bridge the gap by talking more... and arguing less.

Our Infant Mental Health Program teaches mothers and fathers how to respond to their baby's needs.

Children in local elementary and high schools can receive counseling conveniently offered on campus. The Center also offers support to children who want to achieve academic goals, and develop self-esteem, empathy and respect for others.

Senior Peer Counselors, who understand first hand how it feels to face certain hardships can be paired with older adults similar in age.

PASSAGE written in readable script appear on screen next to correlating photo of individual.

**ESTELLE, 79**

Losing my independence was not something I handled well. It helped that I didn't have to explain that to my counselor. She knew the pain I was in and didn't tell me to just get over it.

END NAME/AGE GRAPHIC

**NARRATOR(V.O.)**

Sometimes, we are forced to cope with situations that feel overwhelming. When summoned by the police or fire department, members of our Crisis Response Team arrive at the scene in minutes, offering support to people who feel frightened and confused.

**SHANA, 19 (V.O.)**

When mom found my sister lying on the floor, she started screaming for dad. I stood over them and called 911... but I could tell my sister was already dead.

Our house filled up with people. I could hear my dad sobbing in the bedroom. The paramedics and police were very nice... but they had to ask so many questions.

When an officer asked me if my sister had ever talked about suicide, I just lost it. Because the truth was, she had.

I think that's when the CRT counselors walked through the front door. They calmly stepped in and helped my family try to make sense of what was going on. They told us what would happen next. And they stayed long after everyone else had left.

I don't know how someone who's never met you before can know exactly what you need, but they did. They helped manage all the chaos when we couldn't.

**NARRATOR (V.O.)**

You, as a TMCC supporter, will contribute directly to instilling hope and offering comfort to thousands of men, women and children for whom mental health care might have otherwise been... totally out of reach.

The needs of our multi-cultural community are vast and ever changing. Every day our doors are open, we rise to the challenge of meeting those needs.

We do this with compassion... respect... and dedication to the wellbeing of those we serve.

**MUSIC** lifts and ends as **GRAPHIC** also lifts and fades. **GRAPHIC** on black screen:  
"Welcome to The Maple Counseling Center."

**FADE TO BLACK**

**END CREDITS**